CRAIG LOSES FIGHT FOR SCHOOL SITE

Comptroller's Selection Said to

Comptroller's Selection Said to Be Located in Coney Island
Swamp.

FREE LAND' A MIRAGE

La Guardia Denounces Man
Who Made Proffer as a

-Fourfusher.

Charge of Comptroller Charles L

Craige that the Board of Education hed been careless of public means; and who are to be presented to the Craige that the Royal district when the case for the Board of Education hed been careless of public means; and who are to be a strength of the case for the Board of Education hed been careless of public means; and who are to be a strength of the Comptroller Charles L

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KIDNAPPERS EXPECTED TO GET DREXEL BIDDLE MONEY

Continued from First Page.

him only \$150. Mrs. Varotta bridied. She retorted that Salvatore could just as well have bought a thousand dollar as well have bought a thousand dollar car if he had wished to, as they had the car if he had wished to, as they had the car if he had wished to a the car if he had well he had well as the car if he had well as the

SIZE

30×3%

32×35

33×5

35×5

·4 30×3 7200

fey 303 93.45

Safety 30-51 \$16.00

terday, made a supplementary identifi-cation of the little boy's clothing, thus establishing beyond a doubt the identity of the body found in the river. He were a sailor blouse, which had been given him by Mrs. Bett, a social worker

TUBES

\$2.55

\$2.90

4.50

\$4.65

4.75

\$5.55

\$5.80

Safety 32×4 \$26.90

Safety 33-4 \$2830

Sefety 33-43 \$37.15

Goodrich Tire Prices

reduced 20 per cent

The last word in Quality

The best word in Price

SILVERTOWN CORDS

Anti-Skid Safety Tread

\$24.50

\$32.90

\$41.85

\$43.10

\$47.30

\$48.40

\$49.65

\$58.90

\$61.90

Fabric Tires

Effective May 2

MIAMI and MONTRAY

Names that are united to bring happiness and prosperity to many people

Article No. 5-By William C. Freeman (Will mail previous articles on request)

I sought an interview with Mr. Van Clave, whom I have known for 25 years, because I knew he had spent a great deal of time at Miami, Florida, and I wanted to find out from him whether I have been painting too glowing a picture of Miami in this series of articles. After you read what he said to me about Miami, which was taken down in shorthand by one of his secretaries you will appreciate that I have been most conservative in my statements. most conservative in my statements.

HE LIKES MONTRAY'S ADVER-TISING.

am giving you this interview," Mr. Van Cleve said, "because of the way in which you are telling the truth about Miami-'selling' the city and its environs to the people of the North instead of merely boosting the properties owned there by the Montray Corporation.

"I do not know where the Montray properties are located and I do not care. It is enough for me to know thay have properties in many sections of the Miami zone, where the value of real estate is always increasing steadily. They are bound to benefit through giving you full rein to advertise Miami more than them-

HE COULD HAVE MADE A FOR-TUNE IN FOUR YEARS.

Personally, I am always ready reasonally, I am always ready to add to my realty investments anywhere in the vicinity of Miami, yet I am not a speculator in real estate. If I was familiar with real estate speculation I might have made a great many hundreds of thousands of dollars during the past four years on an investment of four years on an investment of \$100,000, which would have secured me properties located between my home and Fiagler Street (formerly 12th Street), the principal thoroughfare of Miami, that have since sold at fabulous prices. at fabulous prices.

HE BOUGHT AN \$8,000 LOT WITHOUT SEEING IT.

"I bought a lot, 160 feet front and 200 feet deep, in Magnolia Park four years ago, paying \$8,000 for it. I bought it without seeing it. Many friends, who are Miami enthusiin buying property anywhere in the vicinity of Miami. asts, assured me I could not go

"Magnolia Park is one of the many beautiful suburbs of Miami. My lot adjoins the estate of Charles Deering, a brother of James Deering,

HIS HOME WAS HALF FIN-ISHED BEFORE HE SAW IT.

"I employed a Miami architect to draw up plans for a house to be built on my lot. I liked them so well that I authorized him to go ahead and build. I never saw house until it was about half ished. All work was done by local people. The interior decorations were planned by two Italians living in Miami who have since become quite famous in their special line.

TOTAL INVESTMENT \$50,000.

"My lot, my house, with its furni-ture and furnishings; my garage, everything, cost \$50,000. We call our house 'Neda Rosa.' No man ever made a finer investment than I did.

I did.

"When I sold out my advertising agency I was pretty tired. Life in Miami has been the greatest thing that ever happened to me. I feel that living there during the greater pert of the past three years has added many years to my life. I am back in New York now, able to work harder and with more pep than at any time in my life, but I am always home-sick for Miami. I will go there during vacation periods, and in the course of three or four years I hope to be able to go back there and stay as long as I live.

\$150,000 DID NOT TEM PT HIM.

"Last Winter I was offered \$150,000 for my home, which meant in four years' time a net profit of \$100,000 to me but I declined the

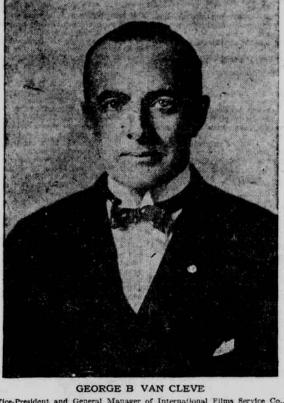
"The home is worth more to me, "The home is worth more to me, to my wife and 2-year-old daughter than it is to anybody else. We would not think of giving it up. There is so much real joy in living in Miami that money could not compensate us for giving it up. The older I grow the less money means to me. It is happiness that counts most. Why, I am so happy with life in Miami that I wish the whole world could share it with me.

MIAMI-"THE ROSE OF FLOR-IDA."

"A visitor to my home in Miami," continued Mr. Van Cleve, "was my friend Damon Runyon, who writes such wonderful human-interest articles for Mr. Hearst's newspapers. He had not been in Miami a full day before he went 'plumb crazy' about it, the same as everybody else does. He calls Miami 'The Rose of Florida.' He wrote a great story about it and you know he is not the kind of writer to say things he does not feel."

[I remarked here to Mr. Van Clove that Mr. Dumont, president of the Montray Corporation, had read Mr. Runyon's article and liked it so much that he has had it re-produced and will be glad to mail a copy to anyone asking for it.

"That's fine," said Mr. Van Cleve.
"All who receive a copy will enjoy reading to.



Vice-President and General Manager of International Films Service Co., 127th St. and 2d Ave., N. Y. City.

Coronado Beach, Calif.

'Then, to make my friends feel just a little bit more envious of Miami life, I tell them to run down sometime

MR. VAN CLEVE THINKS THE

EVERGLADES ARE WON-

DERFUL.

"I have acquired many acres in the Everglades, which I intend to hold, purely on account of my belief in the future of Miami and Dade

County, and because, I think, too, that there is sure to be a great de-

velopment there which will mean a great deal to Miami as a shipping center—both by rail and water, but

"You can form some idea of the productiveness of the rich soil of the Everglades when I tell you that

the Everglades when I tell you that I have seen young couples and middleaged couples arrive in Miami with
very little money, and completely
discouraged, because they could not
live in a Northern clime—and yet,
they have taken over acreage in the
drained part of the Everglades adjacent
to Miami, lived in tents the first year,
and then the next year I have seen
and then the next year I have seen

and then the next year I have seen them build from the proceeds of their work comfortable bungalows

"That's what I call real life in a

real community, backed by real op-

THE EVERGLADES ARE DE-

VELOPING RAPIDLY.

"About ten miles back of Miami is the great Curtis-Bright ranch, on which all kinds of cattle, sheep and hogs are raised.

have seen at work, at one time, eight

steam tractors, turning over the won-derful loam soil for more sugar cane

planting. This rich soil is the product

of centuries of vegetable decay from the lakes that once covered the Ever-

Sugar Company was organized by men who have had experience in

sugar plantations and refineries for many years. It is my belief they have located in the most productive field in all the world for the raising

"It is my belief, also, that the millions of acres composing the Ever-glades, will in a few years' time, make Florida one of the richest States in the Union."

MIAMI WOULD LIKE TO TAKE IN ALL SUBURBS NOW.

"Do you believe," Mr. Van Cleve, "that the city limits of Miami will take in the area of 14 miles along the shore front and a depth of 9 or 10 miles back to the Everglades?" I

of sugar cane.

"I understand that the Pennsylvania

and buy an automobile.

especially by water.

"I WANT MY DAUGHTER TO BE than I ever caught at San Diego and EDUCATED IN MIAMI."

"Did you have time, while you were in Miami, Mr. Freeman, to visit any of the school buildings? No? They are worth studying. They are almost open-air public schools. Think of children studying under such conditions—filling their minds with knowledge while, at the same time, they build health and strength. and get aboard my houseboat, and I will take them down as far as the Keys—a trip which reminds one of cruising in the Thousand Islands. There are hundreds of miles of protected waters that permit cruising in houseboats or yachts of shallow draff

"I think the public school of Miami and Dade County are great! They are splendidly conducted. The teachers, because of the healthful, happy surroundings in which they work. surroundings in which they work, are more patient with children, which helps in making greater progress.

"There are some very excellent private schools also, in the Miami section, but I want my daughter to be educated in the public schools. The educational advantages in Miami are such that they make for good citizenship. There is a very high order of intelligence among the grownups as well as among the children. This, you know, means a great deal to the solidarity of Miami's development.

MIAMI'S CONSERVATORY OF

MUSIC. "I don't suppose you had the time to visit the Conservatory of Music while you were in Miami. It is a great institution. We have had there some of the most wonderful musical treats of our lives. We have attended many concerts given by the great artists of the world.

"Do you know that Miami has one of the best Symphony Orchestras in the country? Do you know that there are two French teachers of international fame connected with the Con-servatory? Do you know that one of the world's famous painters lives in Miami, on account of his love for its climate, and spends his time teach-ing painting at the Conservatory?

"The next time you go to Miami visit the Conservatory. You will think it is wonderful for a city of 41,000 resident population.

MIAMI IS DELIGHTFUL THE YEAR 'ROUND.

"When we first moved to Miami, we intended to live there during the Winter months only, but we always prolonged our stay, because we felt we could not leave our beautiful surroundings or give up the exhilara-tion of the splendid climate. I have lived in Miami in July, August and September—the three months of the year when most Northerners think that the heat is unbearable. One can always step out of the tropical sun-shine into the shade of palm trees shine into the shade of palm trees or into a home and slways be comfortable. I never felt any of the humid heat which New York suffers from frequently, for Miami, you know, is always swept by trade winds, which are delightfully refreshing. I slept under a light blanket night after night, while the weather reports were informing me that New York was sweltering.

"Out-door life in Miami is de-lightful the year around; it is a great treat to go fishing and boating and bathing and automobile driving, when-ever one wishes to do so, and it is always appetizing to know that one's table may be constantly supplied with fresh vegetables and fruits.

LOVERS OF FISHING WILL READ THIS PARAGRAPH.

"I have a great deal of fun teiling fishermen-friends in the North what they are missing by not taking a run down to Miami and enjoying the finest fishing in the world.

"I let them know that men who "I let them know that men who are expert fishermen and who have fished in waters all over the world say that Miami waters, and the waters within two to five hours' casy sail from Miami, are filled with over 600 varieties of fish, and the gamest they ever caught. I tell them of my own experience in fishing, and say to them, which is true, that I have caught more and gamer fish off the Miami coast

"I surely do," answered Mr. Van Cleve, "and I believe that the city would like right now to extend its limits to take in this territory, but I am sure that this action would be fought by thousands of residents and farmers within this area. "I think we will all oppose being

taken into the city as long as we can, because of the low tax rate on property in this area; but I suppose we will have to come to it ultimately, because, after all, we all like the spirit of Miami and want to see it become the Metropo lis of the South.

EVERY NEW VISITOR TELES HIS FRIENDS ABOUT MIAMI.

"A remarkable thing about Miami is that all who visit the 'MAGIC CITY BEAUTIFUL' for the first time become so impressed with the climate and the wealth of amusements, and the general delights of being there, that they induce their friends to visit Miami, and these friends tell their friends about it. There is an endless chain of Miami boosters all over America, and in many sections of the

"A man who was captain of my yacht one year came from Huntington, Long Island. One night he went down to hear the open air concert, given every night during the Winter season by Pryor's Band. He met there a man and his wife from Huntington, who had located in Miami, living in a boarding house, because the man (a carpen-ter) had suffered from rheumatism during the hard Northern Winters. His rheumatism disappeared soon after he arrived in Miami, and he was always able to get plenty of work.

"Months later the captain told me he had met six other people from his home town, whom this man had per-suaded by letter to locate in Miami. As I recall it, four of these people bought lots and built bungalows om them and are now permanent resident

HIS MOTHER-IN-LAW HAS FAL-LEN IN LOVE WITH MIAMI.

"My mother-in-law, wife of Judge Bernard J. Douras, of New York, paid us a visit two years ago, and im-mediately succumbed to Miama's charms, but she was practical about it and realized the opportunities of real estate investment. She bought eight lots in all, some of which are located in Buena Vista, directly on Dixie High-way, and others on Avenue G, a little way back of Buena Vista.

"She was inclined a little while ago to sell these lots, because they had doubled in value since she bought them, but I persuaded her to hold them. Now she intends to build a home there during the summer

Here the interview ended. I think you will agree with me that Mr. Van Cleve has told a very interesting story about Miami.

Before I left Mr. Van Cleve's office, he asked me if I had met his personal friend, E. C. Romfh, President of the First National Bank of Miami, and I told him I had not had that pleasure. He said that Mr. Romfh and the other bankers in Miami are men of broad business vision, who do everything that liberal, sane bankers can do to en-courage the thrifty growth of Miami He says the banking facilities of Miami are exceptionally good, and very much more progressive than those that pre-vail in most cities of the size of Miami, which is evidence to Mr. Van Cleve of the faith bankers have in the future of

YOU MAY SEE MIAMI IN NEW

"Near this ranch is a sugar planta-tion which is being rapidly developed by the Pennsylvania Sugar Company, which is capitalized at \$30,000,000. If you can call at the offices of the Montray Corporation, 501 Fifth Avenue, corner of 42d Street, it will pay u to do so. "I have seen thousands of acres already planted in sugar cane and

You will see there the famous pain ing of Miami, made by Gibson Catlett who specializes in the reproduction of who specializes in the refrontion of the confice on canvas. You will also see, if you wish, a great variety of Miami pictures displayed in the "Miami Room," where is also exhibited many products of this fertile section of

CORAL VILLAS-A NEW MONTRAY DEVELOPMENT.

Coral Villas is the name given to a section receptly acquired by the Montray Corporation, which is located between Coral Way and Bird Road. This is being subdivided into lots (about 950 in all) and most of them with a 50 ft. frontage and a depth of 150 feet. It is a beautiful spot on which to build attractive homes.

which to build attractive homes.

The Montray Corporation will sell to those who buy now a lot or lots in this section on a cash payment of \$50 down per lot and the balance to be paid over a period of months on terms agreeable to the purchaser, and they will also furnish you with transportation to Miami, if you care to go there next fall or winter to further investigate their properties.

DO YOU WANT MORE INFORMATION? THEN CUT THIS OUT AND MAIL TODAY.

Montray Corporation, 501 Fifth Av., N. Y. City.

Gentlemen—Without obligating myself in any way, I am free to say I am interested in your Mismi plans and am inclined to make reservation of lots at Coral Villas, which I understand I may buy on a cash payment of \$50 per lot and the balance to be paid over a period of months on terms atisfactory to me.

I understand also you will pay my transportation to Miami if I should wish to go there next fall or winter to further investigate your properties. Please mail me invitation card to attend one of your 15-minute daily

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- 2. Extra size

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enti-skid safety tread

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- 3. Specially designed
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- 5. Fair price

The name of Goodrich on a tire means one quality only. Like all other Goodrich tires this 30x32 is one quality. This standard is a fixed principle, and that quality must be the best our resources, skill and experience can produce.

THE B. F. GOODRICH RUBBER COMPANY